

# re:publica

THE CONFERENCE. THE EVENT.

- **May 6 – 8, 2020**
- **STATION Berlin**
- [www.re-publica.com](http://www.re-publica.com)
- **#rp20**

# Facts & Figures #rp19

The re:publica in Berlin is the largest conference on the topics of the internet and digital society in Europe. More than **25,000 visits** from **52 countries** came to the re:publica 2019 in Berlin to discuss current issues over the conference's three days. More than **615 sessions** led by more than **1.135 speakers** on **27 stages**, art installations and live music make the re:publica into a festival for digital culture.

re:publica focuses on the direct exchange of knowledge and networking people. This creates innovation and synergies between different areas of civil society, (internet) politics and policy, businesses, technology, science and (pop) culture.



# re:cap

So war die **re:publica 19**. Die dreizehnte Ausgabe der Konferenz (einige sagen Festival) fand am **6., 7. und 8. Mai** in der **STATION Berlin** statt. Das Hashtag ist **#rp19** und das Motto war **tl;dr** — Internet-Slang für too long; didn't read.

[#rp19 - The Movie](#)

[re:publica 2019 Berlin – Closing Ceremony](#) | [more videos on the re:publica channel on YouTube](#) | [Flickr Partner-Album](#)

# Keynote Speakers



**Frank-Walter Steinmeier**  
Federal President



**Margrethe Vestager**  
EU Commissioner for Competition



**Sascha Lobo**  
Author and Speaker



**Chelsea Manning**  
Network Security Expert



**Nanjira Sambuli**  
Senior Policy Manager  
World Wide Web Foundation



**Alexander Gerst**  
Astronaut, Vulkanologe und Geophysiker  
ESA - European Space Agency



**Alex Rosenblat**  
Researcher of Data&Society



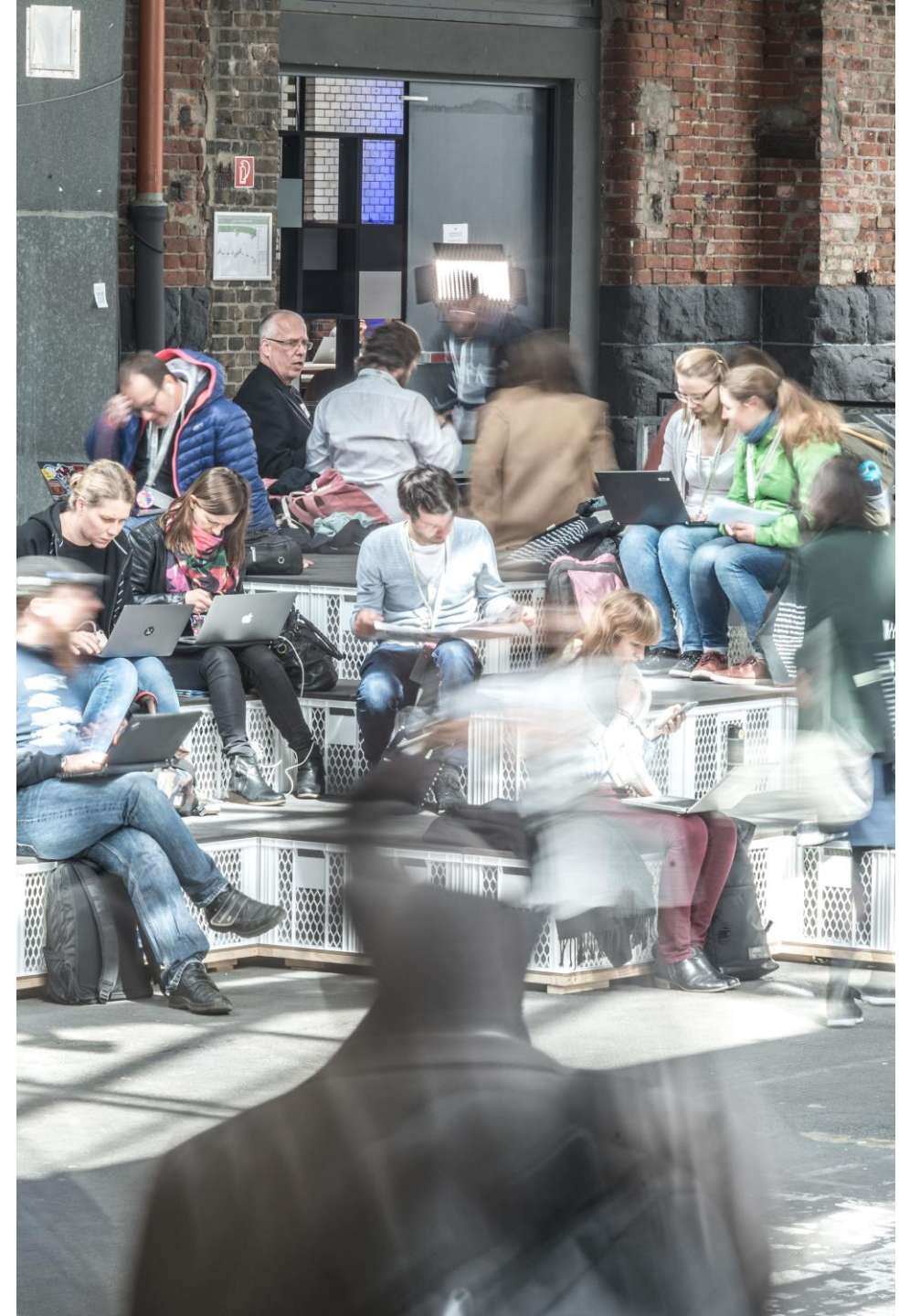
**Johan Rockström**  
Director of the Potsdam Institute  
for Climate Impact Research



# Attendee structure #rp19

re:publica participants represent a cross-section of (digital) society, which include professionals from economics, politics, business, hacker culture, NGOs, media and marketing, as well as bloggers, activists, artists, and social media experts.

- 48% male
- 50% female
- 2% divers
- Age Groups:
  - 17% = 18-29
  - 36% = 30-39
  - 47% = over 40
- 33% First-time attendees
- 67% Regulars



# Tracks & Topics and Call for Participation

The diversity of topics is one of our trademarks. From media and politics, science and technology, sustainability, music and art, education and health, to mobility, fintech, marketing and social media – all aspects of digital and social life have a space at the re:publica:

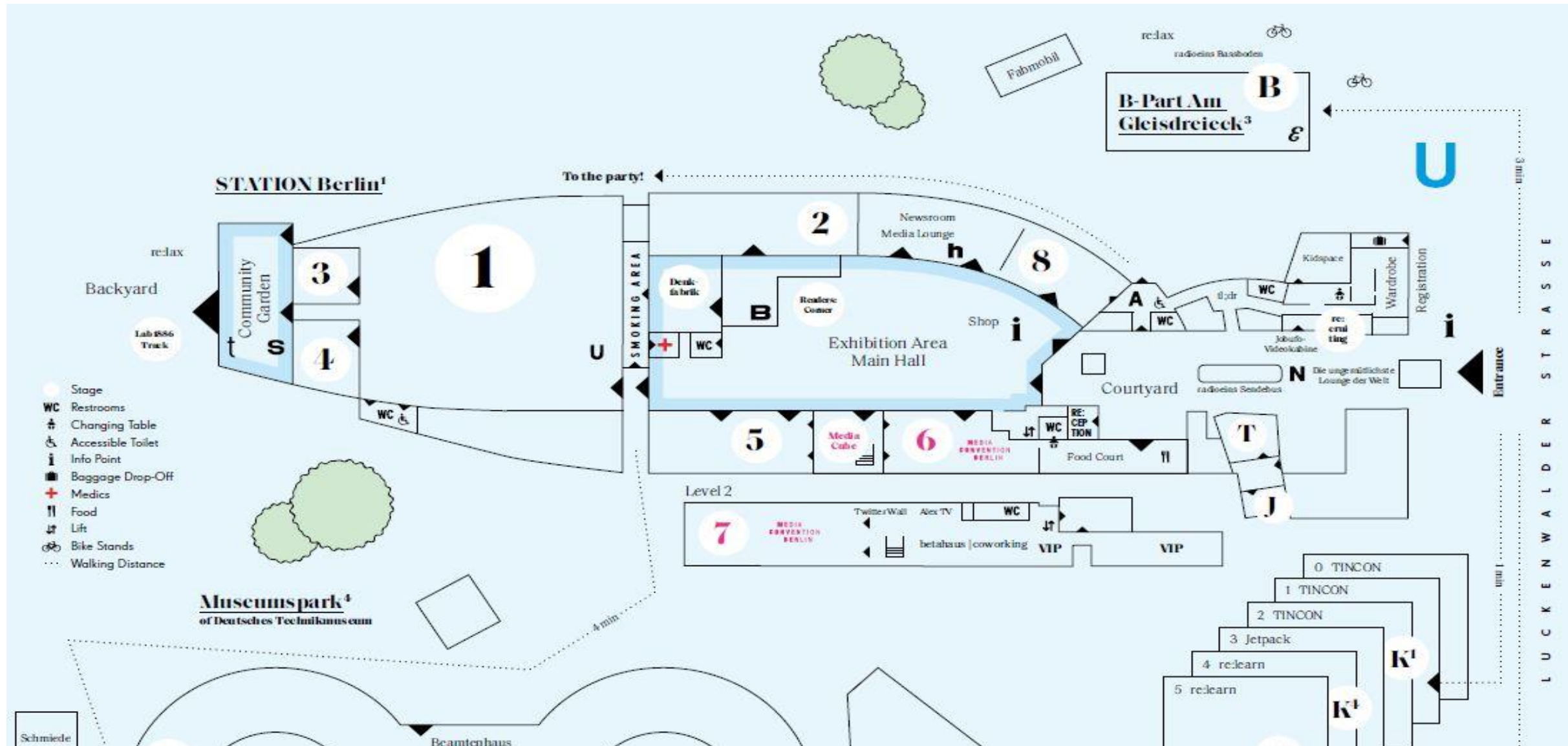
- Science & Technology
- Research & Education
- Leisure & Lifestyle
- Mobility & City
- Arts & Culture
- Politics & Society
- Media & Journalism
- Business & Innovation

The active involvement by participants – initiated in the “Call for Participation” preceding the conference – is what makes each re:publica unique. Anyone interested in doing so submits exciting topics, ideas or projects, which can then become part of the programme. This is how re:publica achieves such a high degree of thematic diversity and such exceptional networking opportunities.





# Locations



# Points of Presence for our Partners

## Inclusion in the programme

With your own themes as part of the official re:publica programme:  
Panels, Talks, Interviews,  
Workshops



## Exhibition space

in the partner area for a stand, action, exhibit, etc. Stand setup and design by the re:publica Design Team, bringing your own stand is possible.



## Topic partnership

Horizontal topics, that match our tracks and help us set a specific focus at each event ([19.re-publica.com/en/tracks-topics](https://19.re-publica.com/en/tracks-topics))



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# Points of Presence for our Partners

Inclusion in the **communication** before, during and after the Conference: Logo, newsletter, website, social media, on event promotion and branding



## Locations

Space for individual activities and installations in the outside area or makerspace.



## Individual activities

Tours, walking acts, installations, warm-up events, press conferences, speaker's dinner, hackathons, Ask-Me-Anything-sessions, etc.



# re:connect

## **Elke Allenstein**

Head of Partner Management & Cooperations

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